

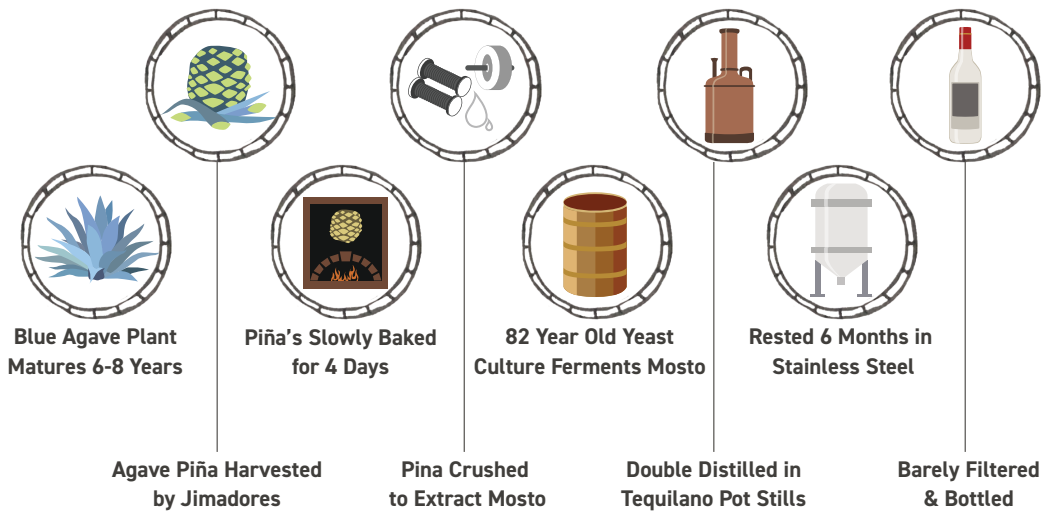
EXCLUSIVE
US IMPORTER

BLANCO 110

~ KEY FACTS ~

- A highly revered cult favorite in Mexico for over 80 years, introduced to the US by Charbay
- The result of a 3 year Master Distiller partnership between Miles, Marko and Carlos Camarena
- Made from 100% Estate grown Blue Agave and rested for 6 months in stainless steel
- Limited production in small Copper Alambiques Tequilano Pot Stills

~ PROCESS ~



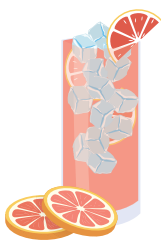
ABV	55%
750ml / 12 pack	\$55 CA Sug
1L / 12 pack	\$64.99 CA Sug

~ REVIEWS ~

Best of Class - Spirits of Mexico

18 Best Tequilas in the World "...surprisingly sippable, with a big floral aroma and herbal flavors that's perfect for classic cocktails like the margarita" - Men's Journal

~ COCKTAIL RECIPE ~



Overproof Paloma

- 1 oz Tapatio Blanco 110
- 1 oz Ruby Red Grapefruit Vodka
- 3/4 oz Simple Syrup
- 1/2 oz Fresh Lime
- Top with grapefruit or plain soda

Mix all ingredients in a shaker, strain and serve over ice in a tall glass. Garnish with lime and grapefruit slices.

~ FAMILY HISTORY ~



Above Guadalajara in the highlands of Jalisco, the quaint town of Arandas is home to La Alteña Distillery. Opened in 1937 by Don Felipe Camarena, an icon of the tequila industry with a family history in farming agave and distilling that dates back to the early 1800's. Today the traditions and high standards of excellence are continued by his grandson, 3rd Generation Master Distiller, Carlos Camarena.